

medium programming, said interactive mass medium programming output apparatus having an output device for outputting said combined medium programming;

receiving a reply from said user at said input device in response to said step of prompting, said interactive mass medium programming output apparatus having a transmitter for communicating said information to a remote site;

communicating said reply to said remote site, said interactive mass medium output apparatus and said remote site comprising a network having a plurality of transmitter stations;

generating, in said network, at least one message which is effective at said interactive mass medium programming output apparatus to deliver said combined medium programming, said interactive mass medium programming output apparatus having a receiver for receiving a signal containing at least some of said at least one message from said remote site;

delivering said combined medium programming at said output device on the basis of said at least one message, said combined medium programming including computer output.

14. (New Claim) A method for combined medium programming delivery for use with an interactive mass medium programming output apparatus, comprising the steps of:

receiving an information transmission at a transmission station;  
outputting mass medium programming and computer programming; and  
transmitting said mass medium programming and computer programming, said mass medium programming and said computer

programming enabling said interactive mass medium programming output apparatus to:

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- (a) prompt a user for input in respect of said combined medium programming;
  - (b) receive and communicate a reply from said user; and
  - (c) receive at least one message from a remote station, said at least one message effective to deliver said combined medium programming, said combined medium programming including computer output.
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15. (New Claim) A method for combined medium programming delivery for use with an interactive mass medium programming output apparatus, comprising the steps of:

receiving an information transmission to be transmitted;

receiving an instruct signal which is effective to accomplish one of:

- (a) effecting a transmission station to generate mass medium programming and computer programming, said mass medium programming and said computer programming enabling said interactive mass medium programming output apparatus to prompt a user for input in respect of said combined medium programming, receive and communicate a reply from said user, and receive at least one message from a remote station, said at least one message effective to deliver said combined medium programming, said combined medium programming including computer output; and
- (b) effecting a receiver station to generate mass medium programming and computer programming, said mass medium

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programming and said computer programming enabling said interactive mass medium programming output apparatus to prompt a user for input in respect of said combined medium programming, receive and communicate a reply from said user, and receive at least one message from a remote station, said at least one message effective to deliver said combined medium programming, said combined medium programming including computer output;

receiving a transmitter control signal which operates at said transmission station to communicate said mass medium programming and said computer programming to a transmitter; and

transmitting said information transmission, said instruct signal and said transmitter control signal.

16. (New Claim) A method for combined medium programming delivery for use with an interactive mass medium programming output apparatus comprising the steps of:

outputting mass medium programming at said interactive mass medium programming output apparatus, said interactive mass medium programming output apparatus having an input device to receive input from a user;

prompting said user during said outputting of said mass medium programming for input in respect of said combined medium programming, said interactive mass medium programming output apparatus having an output device for outputting said combined medium programming;

receiving a reply from said user at said input device in response to said step of prompting, said interactive mass medium programming output

apparatus having a transmission device for communicating information to a remote site;

communicating said reply to said remote site, said interactive mass medium output apparatus and said remote site comprising a network having a plurality of transmitter stations;

one of generating and assembling, in said network, at least one message, said at least one message being effective at said interactive mass medium programming output apparatus to provide said combined medium programming, said interactive mass medium programming output apparatus having a receiver for receiving at least one signal containing at least a portion of said at least one message; and

delivering said combined medium programming at said output device, said combined medium programming including computer output.

## II. REMARKS

### A. Newly added claims

In consonance with the agreement between Applicants and the Office regarding the co-pending U.S. patent applications related to this application, Applicants hereby join following claims from their related applications into the instant application, corresponding to the new claim numbers in the instant application.